STEP 1: SPREAD THE WORD.

Introduce the Read-a-thon to your school! Hold an assembly and let your fellow classmates know about your awesome event. We recommend the usual things like a Facebook Event or online event page, email friends and family, post flyers around your work/school, etc. The more creative your promotion is, the better the turnout will be.

STEP 2: FIND SPONSORS.

A key part of a successful Read-a-thon is finding support for your efforts! Ask family, friends, and neighbors to pledge a small amount for each minute you read. More sponsors equal more funds to create a world filled with educated children!

STEP 3: STAY ORGANIZED.

A Read-a-thon is a huge (but rewarding!) undertaking so stay organized with these tips:

- ✓ **Use our general tracking sheet** to record your progress!

- ✓ **Encourage participants to draft a letter** for sponsors. Include details about our work, why you're participating, and the impact their donation will make.

- ✓ **If you take photos during the event,** be sure to share them with us on social media by using the hashtag #WeAreWorldChange and #RoomtoRead.

STEP 4: KEEP THE ENERGY UP!

Throughout your Read-a-thon, post weekly results and share your progress with all the participants! Encourage them to share these results with their sponsors so that they too, get excited about their involvement.

STEP 5: WRAP IT UP.

This part's important, tally up the donations and submit your funds at www.roomtoread.org/donate. We'll put the funds to work supporting our mission of ending global illiteracy. Now give yourself a pat on the back, be proud to have done your part to change the world.

Sponsorship Form

Ask your family, friends, and neighbors to sponsor your reading by pledging to pay a small amount for each minute you read. Multiply the # of minutes you read by the Pledge Amount to find your Total Due!

Student Name: School: Grade:

Start & End Dates: Parent's Signature:

My goal is to raise $_____ to create a world filled with educated children.				
Sponsor Name	Email	Pledge Amount (Donation Per Minute)	Total Due	Date Collected

Total Due on this Sheet	
Total Due on Other Sheets	
Grand Total	

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Individual / Group Tracking Sheet

Keep track of your reading and ask a parent or another adult to initial each line. At the end of the reading period, count up the total number of minutes you've read and ask your sponsors for the money they pledged to support your effort!

Name	Date	Book Title	Minutes Read	Parents' Initials
Total Minutes Read on this Sheet				
Total Minutes Read from Other Sheets				
Grand Total of Minutes Read				

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