



# Step UP for Gender Equality

Together We Can Forge A Gender Equal World.

Educating girls is widely acknowledged as the most effective way to address global poverty. Girls who finish school earn more, have smaller, healthier families, and are more likely to educate their own kids, breaking the illiteracy cycle. Yet 2/3 of the world's illiterate people are women and girls.

The COVID-19 pandemic has disproportionately affected the world's most vulnerable children, particularly girls, as learning continues to be disrupted at schools.

Room to Read's Girls' Education Program supports girls experiencing educational and economic inequities in secondary school, giving them the life skills needed to reach their potential. Now, this work is even more important with millions of young women at risk of never returning to school.

Thanks to people like you, Room to Read is supporting education through distance learning and remote mentoring. We must continue to support millions of girls currently out of school or who have been left behind.



**WORLD  
CHANGE  
CHALLENGE**  
2022

# WILL YOU & YOUR SCHOOL STEP UP?

IT COSTS JUST \$1 A DAY TO KEEP A GIRL IN SCHOOL WITH THE MATERIALS AND GUIDED SUPPORT SHE NEEDS TO SUCCEED IN SCHOOL AND BEYOND.

# HOW YOUR SUPPORT WILL HELP US:

BY STEPPING UP FOR GENDER EQUALITY YOU WILL BE HELPING TO ENSURE AN ENTIRE GENERATION IS NOT LEFT BEHIND.

# GETTING STARTED:



1.

## DECIDE ON A SIMPLE FUNDRAISING ACTIVITY FOR YOUR SCHOOL

- DROP EVERYTHING AND READ FOR 30 MINUTES.
- PAY JUST ONE GOLD COIN FOR THE PLEASURE OF READING.
- HAVE A MUFTI DAY AT SCHOOL AND DONATE ONE GOLD COIN.
- HAVE A SAUSAGE SIZZLE AT LUNCH TIME DURING BOOK WEEK.
- HAVE A SLIMEFEST AT LUNCHTIME, KIDS PAY A GOLD COIN TO SEE IT HAPPEN.

2. PROMOTE THE FUNDRAISING ACTIVITY TO YOUR COMMUNITY.

SHARE YOUR SUCCESS WITH ROOM TO READ AND WITH OUR WRITER AMBASSADOR TEAM.

3.

**DONATE NOW!**

[TRISTANBANCKS.COM/WORLDCHANGE](https://tristanbancks.com/worldchange)

