

Your Story Matters.

You have the unique opportunity of getting to see Room to Read's work in person and we want to hear all about it! Below are the different ways you can share your story with us. Please take a few minutes to review the possibilities and, if you'd like to participate, let us know what you are thinking and if you have any questions.

How your story can be told:

- *Story written by you:*
Show off your writing skills and take on a diary-form story. It helps to keep a notebook handy and write down details about the scene, your conversations with the students and teachers, and your impressions of Room to Read's work. Share your story with us! We may be able to use excerpts and insights from your story and experience to share with others on one of our blogs or social media.
- *Photography & Videography:*
Have an eye for captivating photos or video clips? Bring along your DSLR camera and capture your trip through a series of images. Photos that show the school community, candid shots of visitors and students, or posed photos full of smiles all work great. From there, we will be able to use your photographs in various marketing and communications materials. We also welcome videos filmed and edited by you!
- *Presentation:*
If your company is a Room to Read supporter, use your experience to inspire and engage your colleagues. Create a presentation filled with photos and highlights of your trip to share deeper insights into Room to Read's work and the impact your company and colleagues are helping to create.
- *Drawings:*
Traveling with a child? We'd love to see our work through their eyes! Your child can draw their favorite moment of the visit and share it with us.

Child Protection and Branding Guidelines:

When it comes to posting content or sharing your experience with your networks, be sure to review our [Child Protection Code of Conduct](#) and [branding guidelines](#). A few key highlights to remember are:

- Never photograph someone in a situation that puts them at risk, portrays personal or sensitive information, or compromises their privacy or safety. When sharing about a person you met, only note their first name and the region versus the full name, school name, and region.
- Looking for ways to describe Room to Read's work? Check out our boiler plates [here](#).
- High resolutions photos and video b-roll are always available for use [here](#).

Social Media Engagement:

If you post any Room to Read-related content while on your trip. Be sure to tag us **@RoomtoRead** and hashtag **#RoomtoRead** on Facebook, Twitter, or Instagram.