World Change Starts with Educated Children.<sup>®</sup> www.roomtoread.org

## Room to Read



## **Dr. Geetha Murali** Chief Executive Officer

Dr. Geetha Murali is the chief executive officer of Room to Read, a leading international organization that transforms the lives of millions of children through education, creating a world free from illiteracy and gender inequality. As CEO, Geetha has been a driving force behind the exponential scale of Room to Read's quality programs — achieving presence in 23 countries and benefiting more than 39 million children to date.

Geetha joined Room to Read in 2009 and has more than 25 years of diverse experience across the corporate and non-profit sectors. She has worked with pharmaceutical companies and an array of educational technology programs like the Digital Equalizer Program (American India Foundation) and Adobe Youth Voices (Adobe Systems Incorporated). Her compelling personal history as the daughter of a potential child bride coupled with her corporate experience, academic background in the quantitative and social sciences, and community-based work give her a unique perspective on the socio-economic landscapes in which Room to Read operates, as well as the quantitative rigor and business acumen needed to lead this transformative movement.

Geetha's commitment to literacy and gender equality has been recognized by former first lady of the United States Michelle Obama as well as the Bill and Melinda Gates Foundation. She has been featured in international media outlets such as BBC, Bloomberg, ABC, CNBC and Times of India and has been recognized by WIRED as a leader who will shape the next 25 years.

Geetha received her master's degree in biostatistics from UNC Chapel Hill and her master's and doctorate degrees in South Asian politics from UC Berkeley.