

Make Room to Read

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Social Media Toolkit



[#MakeRoomtoRead.](#)

Every day, we read without thinking about it.

A text message. A headline. A prescription label. We often take reading for granted. Yet, that's not the case for millions of children who don't have the books and support they need to become confident readers.

That's why [Room to Read](#) works with communities around the world to help more children access more books — books that spark a love of reading and learning, support strong literacy skills and unlock a future of new possibilities.

This September, in honor of International Literacy Day (Sept 8), join us.

Pledge to read. Share your progress. Raise funds for literacy. Make room for all children to read, learn and grow.

Below you'll find suggested social media content to help engage in our #MakeRoomtoRead campaign. Personalize it. Make it yours. Show how you're making room for reading in your own life and for children around the world. In addition to post graphics, check out our reel backgrounds to personalize your content with a video message and/or photos of what you are currently reading.

Download Graphics

Pledge to read

Consider posting in late August.

You already make room for reading every day. Your texts. Your calendar. Your grocery list.

This September, I'm making room for something even more important: helping a child become a reader. I'm committing to 20 minutes of reading each day as part of @RoomtoRead's #MakeRoomtoRead campaign. Because every child deserves the chance to experience the magic of a book that opens their world.

Who's joining me? [➡ roomtoread.org/make-room](https://roomtoread.org/make-room)

Option with fundraising ask

Before I got out of bed this morning, I had already read. A text message. An email. A headline.

Reading is woven into nearly every moment of our lives. Yet millions of children still don't have the books and support they need to become confident readers.

That's why this September I'm joining @RoomtoRead's #MakeRoomtoRead campaign.

I'll be setting aside time to read every day and joining a global community raising funds to help more children discover the power of books.

Join me. Read. Give. Together, we can make room for more children to read, learn and grow. ➡
roomtoread.org/make-room

Share your progress.

Consider posting in the first week of September — and continue sharing progress all month long!

*I've already read ___ minutes this month as part of @RoomtoRead's #MakeRoomtoRead campaign!
Now I'm turning those minutes into impact.*

Will you sponsor my reading with a gift of \$1 for every minute I read?

Just \$1 can help put a new book in the hands of a child. Every page I turn can help another child turn theirs ➡ roomtoread.org/make-room

Raise funds for literacy.

Post anytime in September.

Every reader remembers a book that changed something. The first story that sparked curiosity. The first character who felt like a friend. The first book that made the world feel bigger. Today, millions of children are still waiting for that experience.

I'm supporting @RoomtoRead's #MakeRoomtoRead campaign to help put books into children's hands and create opportunities that can last a lifetime.

If you're able, please join me by making a gift. Just \$1 can put a brand-new book in the hands of a child waiting to turn their first page.

Together, we can make room for more first pages, first stories and first dreams.
➡ roomtoread.org/make-room

