



Dr. Geetha Murali

Chief Executive Officer

@gkmurali

Since 2000, Room to Read has impacted the lives of 16.8 million children across 16 countries through its programs in Literacy and Girls' Education.

Room to Read's innovative model focuses on deep, systemic transformation within schools in low-income communities during two time periods which are most critical in a child's schooling: early primary school for literacy acquisition and secondary school for girls' education.

Dr. Geetha Murali is the Chief Executive Officer of Room to Read, an organization that believes World Change Starts with Educated Children.® Room to Read envisions a world in which all children can pursue a quality education that enables them to reach their full potential and contribute to their communities and the world.

As Chief Executive Officer, Geetha oversees Room to Read's global operations, which include programmatic work in 16 countries, a global network of investors and volunteer chapters, and a worldwide staff of more than 1,600 employees.

Prior to becoming CEO, Geetha served as Chief Development and Communications Officer, overseeing Room to Read's global resource development department with staff across nine locations. In that role, she was responsible for global fundraising, marketing, public relations, and communications, while working directly with the organization's largest investors. Under her leadership, Room to Read embarked on several key initiatives, including the development of major institutional and cause-marketing partnerships, as well as the launch of legacy giving and multi-currency crowdfunding programs. Dr. Murali was instrumental in helping Room to Read scale its impact by building innovative public and private partnerships.

Geetha has 20 years of diverse experience across the corporate and non-profit sectors. She has worked with pharmaceutical companies GlaxoSmithKline and Chiron as well as with educational technology programs like the Digital Equalizer Program (American India Foundation) and Adobe Youth Voices (Adobe Systems Incorporated). During her time with the American India Foundation, she was responsible for major corporate partnerships that supported the growth of the Digital Equalizer program into 13 states across India.

Geetha is a member of the Forbes Nonprofit Council, the Young President's Organization (YPO), and has been recognized by WIRED as a leader who will shape the next 25 years. She serves on the board of directors for the Global Press Institute and the board of advisors for COHORT3. Geetha received her master's degree in biostatistics from the University of North Carolina at Chapel Hill and her master's and doctorate degrees in South Asian Politics from the University of California at Berkeley. She has also held an Adjunct Faculty position at Mills College.



Room to Read®

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