



Room to Read®

Share Your Story

Your Story Matters.

You have the unique opportunity of getting to see Room to Read's work in person and we want to hear all about it! Below are the different ways you can share your story with us. Please take a few minutes to review the possibilities and, if you'd like to participate, let us know what you are thinking and if you have any questions.

How your story can be told:

- *Story written by you:*
Show off your writing skills and take on a diary-form story, where you can share the details of your experience and the impact it had on your life. It helps to keep a notebook handy and write down details about the scene, the students and the landscape you can refer to later. Room to Read staff can help you to shape and edit your story after your visit.
- *Photography & Videography:*
Have an eye for captivating photos or video clips? Bring along your DSLR camera and capture your trip through a series of images. Photos that show the school community, candid shots of visitors and students, or posed photos full of smiles all work great. From there we can create an engaging slideshow on our blog. We also welcome videos filmed and edited by you!
- *Instagram Takeovers:*
Do you like documenting your experience through cell phone photos and videos? We love having visitors host "Instagram Takeovers." All you need to do is capture your experience via short (vertically-shot) video clips and photos. Once you return from your trip, you can create a series of Instagram posts and Instagram Stories that we'll share on our channel to inspire more education advocates like you.
- *Presentation:*
Use your story to inspire your company and colleagues. If you work at a company that's looking for new ways to create team comradery or charitable opportunities, then create a presentation filled with photos and highlights of your trip to encourage others to join the Room to Read family.
- *Drawings:*
Traveling with a child? We'd love to see our work through their eyes! Your child can draw their favorite moment of the visit and share it with us.

Branding Guidelines:

When it comes to posting content or sharing your story with external mediums, be sure to review our branding guidelines on our [Media Page](#). A few key highlights to remember are:

- Be sure to use our most recent Room to Read [logo](#)
- When discussing a child, we want to protect their identity and safety. So, only note their first name and the school or region versus the full name, school and region.
- Want to include current statistics? Reach out and we can send you a handout for guidance.
- Looking for ways to describe Room to Read's work? Check out our boiler plates [here](#).
- High resolutions photos and video b-roll are always available for use [here](#).

Social Media Engagement:

If you post any Room to Read-related content while on your trip. Be sure to tag us **@RoomtoRead** and hashtag **#RoomtoRead** and **#ActiveforEducation** on Facebook, Twitter or Instagram.