



Founded in 2000, Room to Read transforms the lives of millions of children through education, creating a world free from illiteracy and gender inequality.



## **LAURIE MCMAHON**

### **Chief Development & Communications Officer**

Laurie McMahon is the Chief Development and Communications Officer of Room to Read, an organization that believes World Change Starts with Educated Children.<sup>®</sup> Room to Read envisions a world in which all children can pursue a quality education that enables them to reach their full potential and contribute to their communities and the world.

Laurie oversees Room to Read's global resource development, communications and marketing department, playing a key role in developing and achieving Room to Read's strategic plan, resource development and brand objectives. Responsible for executing a comprehensive and diversified development and communications plan, Laurie's leadership provides Room to Read with the continued resources and brand recognition it needs to further its mission on a global scale.

Laurie has spent the past four years holding roles as Room to Read's North America Development Director and APAC Development Director. Her leadership and capacity for strategic thinking at a global level have dually strengthened Room to Read's philanthropic base and brought consistent revenue growth to the North American and Asia Pacific markets.

Before joining Room to Read, Laurie managed fundraising at the British Asian Trust (one of HRH Prince Charles' leading charities with a focus on alleviating poverty in South Asia) and worked in development for her alma mater, University College London.

Laurie received her B.A. in Geography from University College London and M.S. in Development Studies from Birkbeck College.