



## Campus Chapters at Room to Read

### Join us.

**Room to Read believes** that World Change Starts with Educated Children. We envision a world in which all children can pursue a quality education that enables them to reach their full potential and contribute to their communities and the world. With the support and dedication from individuals like you, we're doing just that!

**From day one**, Room to Read has relied heavily on its dynamic Chapter Network to act as a champion of our cause and to raise funds for our work around the globe, especially university students who help lead our student movement!

### Benefits of A Campus Chapter

#### Why start a campus chapter?

- Empower students (just like you!) across Asia and Africa towards a quality education
- Exercise your valuable management and leadership skills
- Give you hands-on experience into the world of non-profit management and philanthropic work

## Students Helping Students Overview

**Students Helping Students (SHS)** is our global youth network of changemakers committed to ending global illiteracy, improving access to education so that all students can reach their full potential. Students across over 30 countries have mobilized to raise both awareness and funds to improve access to quality education for all, including nearly 300 universities!

Students develop entrepreneurial skills and build creative problem-solving, all while making a BIG difference for other students. Becoming a Campus Chapter leader will give you a hands-on introduction to the world of non-profit management and philanthropic work, ultimately preparing you for a professional future and/or pursuit of advanced higher education.



## What could a campus chapter look like?

**A Room to Read Campus Chapter** is a team of motivated students who collaborate and commit to raising awareness, money, and enthusiasm for Room to Read and its programs on their university or college campus. Starting a Campus Chapter, or assuming a leadership role in an existing one, can be one of the most rewarding volunteer experiences you will have.

**Depending on your resources and leadership preferences**, each Campus Chapter looks a bit different. Get creative! Below are several suggestions on how to organize your team.

### STRATEGY / EXECUTIVE DIRECTOR

This role is for the “big picture” thinker. You are challenged with empowering the entire team to stay on track through the year, meet all deadlines, all while having fun and creating a valuable experience for all.

### EVENT PLANNING

Oversees events your chapter will host both on and off campus. Are you detail-oriented and love making to-do lists? This position is ideal for students who excel in organization and collaboration.

### COMMUNICATIONS & OUTREACH

Spreading the word about your events and activities is key to success. By networking, using social media, and more, you help other students get excited and stay informed about your chapter.

### VOLUNTEER MANAGEMENT

Manages recruitment and retention of volunteers along with cultivating a ‘community’ within the chapter.

### FINANCE

This is an important piece – don’t overlook it! This individual or committee plans your annual budget and tracks all donations brought in from events. They also ensure that all donations are handled properly and follow Room to Read processes.

# How to Launch a Campus Chapter

What is unique about Room to Read Campus Chapters is that each Chapter looks different from the next. Each Chapter has the freedom to develop independently based on the skills and experience of its leaders, so get creative!

Below are a few steps to help you and your team rolling.

## Step 1: Think Big

**Have a brainstorming session** and get creative! Sketch out some event ideas, look for linking factors between them, and think about how you may spread the word about your events! Be sure to explore our [Resource Hub](#) for inspiration.

## Step 2: Start A Campaign

**Start fundraising on Classy** to end global illiteracy. Whether you're organizing a dorm book swap or an open mic night, your [online campaign page](#) is the perfect place to direct your supporters to learn more about your cause!

## Step 3: Make it Official

**Register as a campus organization**, it will make your work much easier to organize and publicize on campus. It also helps to ensure that your chapter will be sustainable and live on once you graduate and leave school.

## Step 4: Find Support

**Seek out a faculty advisor**, especially if your campus requires that you do so. Of course this faculty does not have to be involved in meetings and ultimately all of your group's activities will be student led, but it's always good to know you have the support of faculty in the community, plus they can provide access to valuable networks and experience.

## Step 5: Reward Dedication

**Acknowledge chapter members' commitment** in various ways. Host a volunteer appreciation night, highlight a volunteer every week on social media, or award a certificate of appreciation! To view a sample Room to Read certificate, see page 8.

## Step 6: Think Long Term

**Create a plan to sustain your Campus Chapter** for years to come! A successful transition in leadership is essential to continue building on all your hard work. Here are a few tips on how to smoothly transition:

- Recruit new individuals of various class years and include underclassmen in all areas of planning, from event operations to finance.
- Draft a timeline based on your school year to build in time for recruitment, elections, and any training. Will you recruit per semester or per year? Will leadership changes involve an application process or open-call elections?
- Reflect on your current team's strengths and weaknesses. Now is the perfect time to identify growth opportunities and create an action plan to achieve these goals.
- Review any transition resources *before* you bring in your new team of changemakers. Consider creating a transition handbook or hosting a fun leadership mini-retreat!

## Our Resources

The best part about starting a Campus Chapter is you're not alone – we have the resources that will set you up for success!

### [Students Helping Students](#)

This is the best place for all students, regardless of age group, to start their Room to Read journey. Here's your opportunity to get inspired by other students from around the globe and learn more about our work.

### [Resource Hub](#)

Our 'one-stop shop' resource platform for anyone interested in supporting Room to Read's efforts. From social media banners to printables, we've got you covered.

### [Start A Campaign](#)

Transforming your ideas into reality have never been easier – you can start your campaign today! Creating your campaign page is a simple, great start to make your campus chapter feel 'official' and ensure your Chapter's longevity.

### [Media](#)

Whether you're looking for our logo or photos from Room to Read's work around the world, our 'Media' page has it all. Our videos and imagery are perfect to share at chapter meetings, presentations, and events.

Please note that Room to Read *does not* permit campus chapters to open individual bank accounts. Please direct your supporters to donate [online](#) or through your [campaign page](#).

You can also mail donations directly to one of our Global Offices closest to you so we can process the gifts. To find a nearby office, visit our [Connect page](#). Cash gifts can be exchanged at local banks for a certified bank checks or money orders.

## Conclusion

Launching a Room to Read Chapter is an incredible opportunity and one that will challenge and inspire all those involved. Like you, students are networking, raising funds and awareness in their communities around the world to support our efforts. Because of your support, we are able to reach millions of children to provide the lifelong gift of education.

We thank you for your leadership and can't wait to see what you accomplish!



Your Campus Chapter is critical in providing the lifelong gift of education.

Feel free to use the certificate below to highlight Chapter Members who make our work possible.

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**Room to Read®**

World Change Starts with Educated Children.™

## Certificate of Appreciation

*Congratulations, \_\_\_\_\_!*

*You're helping us change the world,  
through the power of education!*

*From all of us at Room to Read,  
thank you and \_\_\_\_\_  
for your ongoing support.*