

World Change Starts  
with Educated Children.®  
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## **Laurie McMahon**

### **Chief Development and Communications Officer**

Laurie McMahon is the chief development and communications officer of Room to Read, an organization that believes World Change Starts with Educated Children.®

Laurie oversees Room to Read's global resource development, communications, and marketing department, playing a key role in developing and achieving Room to Read's strategic plan, resource development and brand objectives. Responsible for executing a comprehensive and diversified development and communications plan, Laurie's leadership provides Room to Read with the continued resources and brand recognition it needs to further its mission on a global scale.

Laurie has previously served as Room to Read's North America development director and APAC development director. Her leadership and capacity for strategic thinking at a global level have dually strengthened Room to Read's philanthropic base and brought consistent revenue growth to the North American and Asia Pacific markets.

Before joining Room to Read, Laurie managed fundraising at the British Asian Trust (one of HRH Prince Charles' leading charities with a focus on alleviating poverty in South Asia) and worked in development for her alma mater, University College London.

Laurie received her B.A. in geography from University College London and M.S. in development studies from Birkbeck College.